**ALY6070: R Shiny Application**

**Assignment Description (WHAT)**

# *R Shiny Application*

Based on your initial analysis, please develop visualizations that effectively communicate your story using data. To do this, you should create visualizations that reflect the principles discussed in the course (e..g, storytelling, choosing effective visuals, gestalt principles, design principles, etc). Next, you will review the dashboards created by each member of your group and select the best visualizations (as a group). Finally, you will then incorporate these visualizations into a R Shiny dashboard. The dashboard should:

* Include as many different visualizations as needed. These should be of varying types
* Answer the research/business question and display the key information that the intended audience needs
* Be easy to navigate and visually appealing
* Reflect the data accurately and generally communicate the data appropriately
* Tells a story